

IFG Primary Innovate



OUR ORIGINS

Innovate began in 2007 when we were invited into a Senior School to transform their catering facilities and keep more pupils onsite at lunchtime. We rapidly grew by word-of-mouth until today when we now serve over 150 senior schools and colleges and 78 primary schools across the country, often more than doubling uptake as well as improving meal quality and encouraging healthier eating.

In 2018 Impact Food Group (IFG) was created, bringing together the combined strengths of two established independent catering companies. Innovate Restaurants (Innovate) and Cucina, to create one of the largest specialist school catering groups in the UK.

**IMPACT
FOOD
GROUP**

IFG

—
We're driven by creating a positive food culture and helping more students eat better food.

Cucina IFG

—
Suited to schools who truly recognise the importance and impact of amazing food.

Innovate IFG

—
Fusing fantastic quality food with the industry's leading quick service restaurants.

IFG Independent

—
A bold new disruptor focussing on truly bespoke service solutions.

IFG Primary

—
Placing emphasis on healthy and delicious choices to help cement a lifetime of positive food experiences.



—
Vibrant artisan coffee shop experience for 6th Form cafés, a space to unwind and socialise.



—
Display of our street food offers.

IMPACT+

—
IFG's social impact mission and manifesto. Ingrained in all that we do.

NATURALLY

—
Representing our exciting vegetarian and vegan options as well as other healthy dishes.

WHAT MAKES US DIFFERENT?

- > At Innovate we look to deliver a restaurant quality catering offer
- > We take a thorough and systemic approach to nourishing young minds and bodies



Serving efficiently through a well thought out combination of batch cooking, great customer care training and the introduction barcoding for secondary schools. Together these deliver our clients and young customers an efficient, quality dining experience that is quite distinct.



Tailoring ourselves to fit each partnership. Our flat management structure, commitment to true partnership and distinct training programme for our catering teams via our IFG Classroom, iMotivate and IFG Rewards programmes enables us to optimise the dining experience in each school we partner with.



Cooking great food that is not only delicious but also nutritionally balanced and age appropriate. We use bespoke nutritional analysis to aid menu development. It's safe to say we bring innovative, fun and exciting ideas to our young customers.



IFG Classroom is our bespoke Online Learning Management System. Our staff are our most important asset and investing in the teams from the start and during the contract period is most important.



Feedback gathered from **student and staff engagement.**



OUR PRIMARY OFFER

- **HEALTHY, TASTY MAIN MEALS**
- **FRESHLY BAKED BREAD**
- **SALAD BAR & CRUDITES ON TABLES**
- **DESSERT, FRUIT OR YOGHURT**



SERVICE INNOVATION PRIMARIES THE FOOD

We work tirelessly to ensure that our food offers are innovative, nutritionally rich and represent food offers your pupils will want to come back for day after day. Some of the changes we'd like to discuss for the new service:



A GREAT DINING EXPERIENCE

To deliver great dining experiences we are proposing to set dining tables with crudités, cutlery, beakers & jugs of water.

1. Allows us to move from airline trays
2. Encourages uptake of vegetables
3. Mirrors a family dining experience
4. Less spillages as pupils only have to handle plate & bowl



BRIGHTENING UP YOUR DINING AREAS

Your youngest students are engaged with colourful images and bright environments. Both primaries are getting investment in vinyl cladding for your counter as well as a colourful menu board. We ask that the schools partner with us by repainting the servery area to create a positive step change.



ONLINE ORDERING SYSTEM

IFG Primary have a bespoke online ordering system to facilitate ordering of meals for your primary schools. Dedicated support at our HO removes administration from the school.



HEALTHY EATING AND ENCOURAGING GOOD BEHAVIOUR

To encourage good behaviour or reward healthy choices we:

1. **Head Table** – reward good behaviour by setting up a party table with SLT sitting with kids as often as appropriate
2. **Stickers as reward** for trying new things, eating everything & good behaviour
3. **Theme days & literature** that educate pupils on healthy eating





WEEK 1	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
MAIN MEAL	Cheesy Salmon Sub Melt with Baked Wedges	Creamy Beef Lasagne	Roast Gammon & Roast Potatoes with Gravy	Chicken Tikka Masala with Wholegrain & White Rice	Fish Fingers & Chips
HALAL MAIN MEAL	Cheesy Salmon Sub Melt with Baked Wedges	Creamy Beef Lasagne	Roast Chicken & Roast Potatoes with Gravy	Chicken Tikka Masala with Wholegrain & White Rice	Fish Fingers & Chips
VEGETARIAN MAIN MEAL	Italian Cheese & Tomato Pizza with Baked Wedges	Plant Based Meatball Pasta Bake	Vegan Sausage Puff & Roast Potatoes with Gravy	Goan Potato & Spinach Curry with Wholegrain & White Rice	Vegan Vegetable Nuggets & Chips
VEGETABLES	Carrots & Peas	Garden Peas	Seasonal Vegetables	Tomato, Cucumber & Carrot Salad	Baked Beans
JACKET POTATOES	Baked Beans, Tuna Mayo or Cheese				
PUDDING	Vanilla Yoghurt	Apple Strudel & Vanilla Custard	Strawberry Jelly with Mandarins	Pear & Cocoa Sponge with Vanilla Sauce	Chocolate Cookie
FRUIT/ YOGHURT	Seasonal Fresh Fruit and Yoghurt Bar Available Daily				
SALAD BAR	Daily Bread, Salad and Crudité Bar Available Daily				



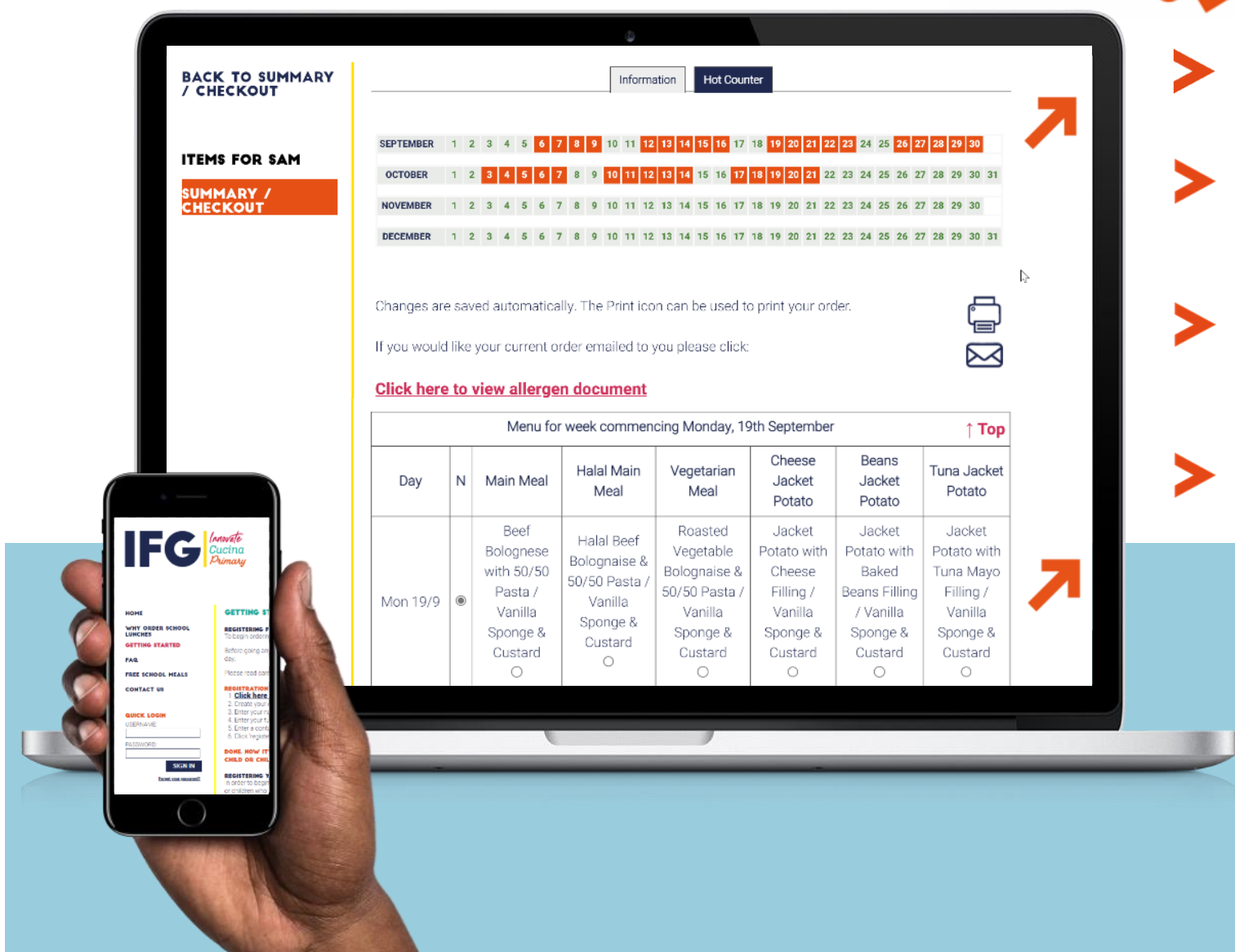


THE LITTLE EXTRAS

- FOCUS ON PRESENTATION
- HEAD TABLE TO REWARD STUDENTS
- TABLES SET WITH CUTLERY, JUGS & WATERS
- STICKERS TO ENCOURAGE GOOD DINING BEHAVIOURS



ONLINE PRE-ORDERING SYSTEM



- > REMOVE ADMIN FROM YOUR SCHOOLS
- > EASY TO USE SYSTEM
- > WEEKLY REMINDERS FOR PARENTS WHO HAVEN'T ORDERED YET
- > PAYMENTS VIA WORLD PAY



BACK TO SUMMARY / CHECKOUT

ITEMS FOR SAM

SUMMARY / CHECKOUT

Information Hot Counter

SEPTEMBER	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	
OCTOBER	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31
NOVEMBER	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	
DECEMBER	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31

Changes are saved automatically. The Print icon can be used to print your order.

If you would like your current order emailed to you please click:



[Click here to view allergen document](#)

Menu for week commencing Monday, 19th September

↑ Top

Day	N	Main Meal	Halal Main Meal	Vegetarian Meal	Cheese Jacket Potato	Beans Jacket Potato	Tuna Jacket Potato
Mon 19/9	●	Beef Bolognese with 50/50 Pasta / Vanilla Sponge & Custard	Halal Beef Bolognese & 50/50 Pasta / Vanilla Sponge & Custard	Roasted Vegetable Bolognese & 50/50 Pasta / Vanilla Sponge & Custard	Jacket Potato with Cheese Filling / Vanilla Sponge & Custard	Jacket Potato with Baked Beans Filling / Vanilla Sponge & Custard	Jacket Potato with Tuna Mayo Filling / Vanilla Sponge & Custard



IFG Primary

COME AND SAY HELLO FROM 3PM TODAY IN THE PLAYGROUND

MEET YOUR CATERERS



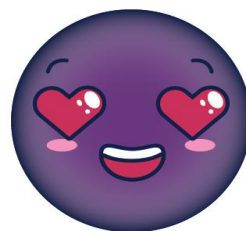
IFG Primary

Fruit Of The Month

TOMATOES

Guess what? Tomatoes are like little heart protectors because they contain something called lycopene that keeps your heart strong and happy. So, tomatoes are not just tasty, they're also really good for you too!

TICK THE FACE THAT BEST DESCRIBES HOW YOU FEEL ABOUT LUNCH



Tick here:

I like eating

PUPIL FEEDBACK